



November 2020 – April 2022

Commercial in Confidence

noww

COUniversity





# ACKNOWLEDGMENT OF COUNTRY

The National Basketball League respectfully acknowledge the Wurundjeri people of the Kulin Nation as the Traditional Owners of the land and waterways on which we are based.

We pay our respects to their Elders past and present and we commit to caring for these ancient lands which have been nurtured for thousands of years. We acknowledge their continuous connection to Country and their cultural authority.

We are honoured to be able to establish our own connections with this history and culture and will strive to operate in the spirit of the Wurundjeri ancestors who came before us. We extend that acknowledgement and respect to Aboriginal & Torres Strait Islander peoples and communities of other nations across Australia.





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# OPENING ADDRESS

### The National Basketball League is pleased to launch its inaugural Reconciliation Action Plan (RAP).

Reconciliation is about strengthening meaningful relationships between Aboriginal and Torres Strait Islander peoples and non-Indigenous peoples and where First Nations people are respected, celebrated and championed.

> As a leading sporting and community organisation, the NBL is committed to using its influence and exposure to further advance the process of reconciliation and national unity.

> > We are committed to recognising and advancing the specific contribution that Aboriginal



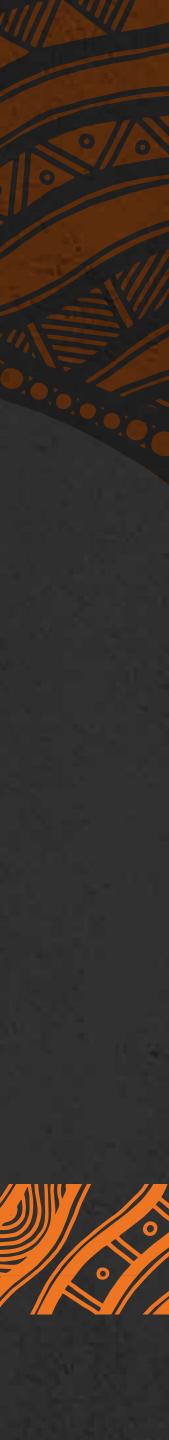


& Torres Strait Islander peoples have made to the development and success of Australian basketball.

Basketball is one of the most culturally diverse and inclusive sports in Australia and the second most participated team sport. As Australia's premier basketball league, the NBL's aim is to unite our varied and vast basketball communities.

As a sport we have been enriched by the contribution of a number of Aboriginal and Torres Strait Islander players, coaches, referees and administrators and we want to support and develop pathways in the game for young Indigenous people. We are committed to closing the gap by creating education and employment opportunities and building a culturally inclusive workplace.

As a league we are also committed to doing more to acknowledge the contributions made by Indigenous communities, not just in the game of basketball but to our broader culture and society.







# OUR BUSINESS

The National Basketball League (NBL) is the pre-eminent men's professional basketball league in Australia and New Zealand.

The league was founded in 1979 and is currently contested by nine teams; eight from Australia and one from New Zealand. Additionally, a tenth team based in Tasmania will enter the NBL from the 2021/22 season.

The NBL employs 29 full time staff and 7 part time and casual staff year-round. The League also engages approximately 14 casual staff each game, from a pool of 200 casual staff which, over the course of in excess of 120 games per season, equates to approximately 4 further FTE employees.

The NBL's best estimate is that approximately 10 staff are Aboriginal and Torres Strait Islander people, however, the League does not have a current approach to recording this. We intend to incorporate consistent practices around keeping records in this regard in future.

The reach of the National Basketball League has extensive local touchpoints throughout Australia and New Zealand, including through NBL games and further community engagement activities conducted outside of each hosting city. Furthermore, the National Basketball League is global in terms of content distribution, and attracts extensive media exposure throughout the world.









The NBL's constituent Clubs' principal geographic footprint (in respect of both their games and community engagement activities) are in each of their respective home cities, namely; Adelaide, Brisbane, Cairns, Illawarra (Wollongong), Melbourne, New Zealand (Auckland), Perth, South East Melbourne, and Sydney.

In addition to these primary focus areas, the 2019/20 Season also saw the NBL engage with other communities through regional Regular Season matches, including; Canberra, Christchurch, Invercargill and New Plymouth, and Pre-Season games in Traralgon, Bunbury, Hobart, Ballarat, Launceston, Joondalup, Kingborough, Albury, Ulverstone, Geelong, Devonport, the Sunshine Coast and even The Philippines.









NATIONAL BASKETBALL LEAGUE



#### All 126 NBL regular season games (plus finals) enjoy national and global broadcast coverage.

All games are broadcast nationally throughout Australia on SBS Viceland (Free-to-Air) or ESPN (Subscription TV) and all games are available throughout Australia live and free on SBS' digital platform SBS On Demand – which makes the NBL quite unique in that it is the only mainstream sporting league in Australia which makes all of its games available live and free.

### **GAMES HAVE ALSO BEEN DISTRIBUTED GLOBALLY**

to a multitude of high coverage international networks, including; PPTV (China), Softbank (Japan), Sky Sport (New Zealand) and FloSports (USA), the total cumulative reach of which is in excess of 130 million people. These arrangements vary from season to season.



SS UP! KER/LAMAR

SCOUTS TALKING UP LAMELO FOR #1 PICK?

LIVE

National Basketball League Pty Ltd RECONCILIATION ACTION PLAN | NOV 2020 - APR 2022





#### NATIONAL BASKETBAL LEAGUE

## DIGITAL GAME DISTRIBUTION

In addition to the broadcast distribution of all games, NBL Season 2019/20 games were also available for domestic streaming on SBS on Demand, as well as globally available on NBL TV, Facebook and Twitch.

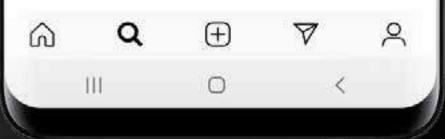
The cumulative Regular Season audience across these platforms was in excess of 11.3 million views.



Liked by kestelmanlarry and others

nbl The @perthwildcats and @cairnstaipans gave us one for the ages in Game 1 and now the Snake's season is on the line in a do-or-die Game 2.

#NBLFinals action doesn't get much better than this.





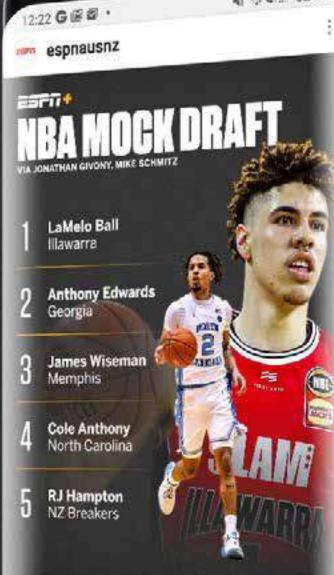




# MEDIA EXPOSURE

There were over 324k content pieces generated from the 2019/20 NBL Regular Season across social media, broadcast and radio,

THE GLOBAL REACH OF WITH BEING **IN EXCESS OF 3.4 BILLION PEOPLE.** 

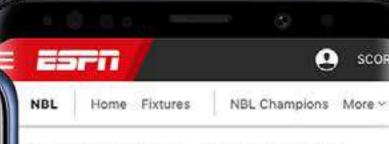


AT 19. Cal 82%

#### QQA

Liked by timparham and others espnausnz Potential No. 1 NBA draft pick LaMelo Ball and his manager, Jermaine Jackson, say they have purchased @nbl team, the @illawarrahawks, Jackson has revealed to ESPN. 🗣 "We own the team," Jackson said. "It's a done deal." Head to ESPN.com.au for details.

0



#### arry Kestelman: The man who aved Australian basketball



ter a few moments of gazing out through the or-to-ceiling windows of his plush 16th floor elbourne office and admiring the palm tree-lined pert Park Lake, he turns, uncrosses his arms and swers.

rust," he declares. "For a sport to be successful you ed to look at it through a commerical lens and liver your partners, fans and comsumers what they ed. Trust was lost with the sport becasue it hadn't livered what people wanted in a long, long time."

SCORE

20 Aug. 2019

NBL Champions NBL MVPs Home Fixtures

### Australia's NBL might be the gateway to NBA ownership

📃 립고구기

D NBL

his Australian NBL team.

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3 Apr. 2020

IN SEPTEMBER, THE team owners of the National Basketball League

gathered on a three-story, 37-meter yacht named "Vegas" for their annual

resuscitating professional basketball in Australia and New Zealand.

Same reason a uncersion of the coast of Australia. Vegas belongs to Larry Kestelman, the

Melbourne entrepreneur widely regarded as the individual most responsible for

0.0

Editor's note: This story was originally published on Dec. 26, 2019. On April 2,

NBA prospect LaMelo Ball told ESPN that he and his manager have purchased







# NBL HEADQUARTERS

#### The National Basketball League's headquarters are situated in Melbourne on Kulin Nation Country.

Additionally each of the Australian Clubs also have offices based in their respective home cities; Adelaide, Brisbane, Cairns, Illawarra (Wollongong), Hobart, Melbourne, Perth, South East Melbourne (Scoresby) and Sydney.

WESTERN AUSTRALIA

Perth

PERTH







### OUR RAP

### Basketball is one of the most culturally diverse and inclusive sports played in Australia, which is one of the reasons why it is the second most participated team sport in the country.

As the nation's premier competition (and one of the best leagues in the world), with a multitude of grass roots connections, our aim is to unite Australia's varied and vast basketball communities by acting as leaders in reconciliation and societal equality.

### AS AN ORGANISATION AND AS A LEAGUE, WE HAVE LONG CELEBRATED OUR VALUES OF INCLUSION AND DIVERSITY,

but have not yet sufficiently recognised, in a consistent and sustainable way, the specific contribution that Aboriginal & Torres Strait Islander peoples have made to the development and success of Australian basketball, nor have we implemented sufficient programs to ensure talent identification, encouragement and development of Aboriginal & Torres Strait Islander peoples. As a league, we respect First Nations peoples and we are seeking to make a public commitment that can be referred to as an ongoing point of reference by our staff and stakeholders.

By developing a RAP we will instil greater awareness, both at an organisational level in terms of the development of policies and procedures, but also as individuals, of the importance of the contribution of Aboriginal and Torres Strait Islander people to our sport, and to the communities in which we are most active. This will make us more conscious of our responsibility to ensure the ongoing involvement and participation of Aboriginal and Torres Strait Islander people in our sport and through our organisation. NBL will develop, implement and oversee a RAP framework that encompasses the policies and procedures governing and informing the practices of all employees of the League and of the League as an organisation, but which will also cascade down to influence the policies and procedures of each of our constituent Clubs within Australia – Clubs will be invited to adopt our RAP and implement a consistent policy framework.

The NBL's Executive Management team, as championed by NBL Commissioner, will be responsible for communicating the organisational philosophy underpinning the development and adoption of the RAP, and its continuing evolution, while the Human Resources teams will ensure that policies are updated to reflect



#### Leanne Brooke

NBL RAP Working Group Co-Chair & General Manager of The Long Walk and Indigenous Affairs Advisor for Essendon Football Club



**Jeremy Loeliger** 

NBL RAP Working Group Co-Chair & NBL Commissioner

the commitments outlined in the RAP, and that they are disseminated to all staff whilst also ensuring that all future recruitment practices are consistent with those policy updates.





# OUR RECOGNITION JOURNEY

#### On December 16, 2019 the NBL's only foundation Club, the Illawarra Hawks, hosted an Indigenous recognition game to acknowledge and celebrate the culture of First Nations people in the area.

Following the success and resoundingly positive feedback from the community regarding this game, the NBL made the decision to expand the initiative across the League, hosting its inaugural NBL Indigenous Round in 2020.

Indigenous Round was to acknowledge and recognise Aboriginal and Torres Strait Islander communities as the Traditional Custodians of the land in Australia and to celebrate the contribution, influence and impact of Aboriginal & Torres Strait Islander peoples have on our industry.

The NBL subsequently formulated an Aboriginal and Torres Strait Islander people Working Group to advise on all cultural components of the round, to ensure League objectives were being met, appropriate cultural protocols were followed, and that Aboriginal and Torres Strait Islander people representation

and advice was front and centre. This 76 SPORT Working Group comprised of Australian Indigenous Basketball President (and former NBL player) Tyson Demos, Cairns Taipans' Indigenous Programs Manager Kerry Williams, and the second Indigenous Australian to play in the NBA and current NBL player Nathan Jawai.

Upon consultation with the Working Group, a cultural celebration framework was established for Indigenous Round which would see all eight NBL teams wear uniforms designed by local Aboriginal and Torres Strait Islander artists, host gamedays which would include a Welcome to Country, a local Aboriginal and Torres Strait Islander cultural performance, and recognition of past Aboriginal and Torres Strait Islander people contributors to basketball from the Club / city.



**Bringing indigenous** 

culture to NBL round

FOX(10))

EDX









# OUR RECOGNITION JOURNEY

From a League perspective, the NBL also committed to integrating into its broadcast of each game during the round the recognition of the artist and story behind each of the Club jerseys, launching a specific Indigenous Round logo, and broadcasting footage of each of the cultural performances.

All Clubs engaged with a local Aboriginal and Torres Strait Islander group or community member to advise them on any cultural sensitivities and to ensure they were aware of and adhered to regional expectations. In addition to these Round objectives and cultural integration framework, and in order to deliver a deeper underlying meaning and benefit to Aboriginal and Torres Strait Islander people – the NBL also committed to make a donation of proceeds from all Indigenous Round jerseys sales to support the development of young Aboriginal and Torres Strait Islander players to promote pathways for young men and women to pursue their basketball dreams. The

NBL and each Club also facilitated ticket distributions to local Aboriginal and Torres Strait Islander communities in each city.

The feedback from the round has been resoundingly positive, with the cultural significance of the round to the Aboriginal and Torres Strait Islander people being typified by Nathan Jawai saying that it was 'definitely one of the top three moments throughout his whole career'.

The following link provides a snapshot of the activations that took place across the Round:

The NBL will build upon these foundations to set and further entrench Indigenous Round as an annual recognition and celebration of Aboriginal & Torres Strait Islander peoples and cultures, and to provide a deeper underlying benefit to the communities of all First Nations Peoples.

COUniversity







NATIONAL BASKETBALL LEAGUE

# 2019 NRL NDGENOUS ROUND JERSEYS











### **ADELAIDE 36ERS**

### **JERSEY STORY**

**Blue** – represents the Torrens river which flows through our city of Adelaide, water flowing in one direction towards the sea as the team flow together in the same direction working towards the same goal.

Red – Acknowledges the spiritual connection of the Kaurna people to Tarndanyangga the Kaurna word for Red Kangaroo Dreaming or Red Kangaroo Rock which refers to the Adelaide city (Victoria Square) and parklands area.

The dots represent the teams supporters connected to the teams flowing energy, Following every step of the journey.

**Black** – the U shapes represent people the community coming together from all directions (U – community sitting). Yellow – represents spiritual guidance and my own personal spiritual connection to my mob I also chose the black and yellow for the community because even though I was born in Adelaide my Cultural Noongar connections (to my homelands) come from Northam in WA. Where my people are also River people of the Avon River.

**Yellow** – Spiritually represents personal power, strength, transformation and courage.

\*My mother was a member of The Stolen generation bought here 40 years ago. My Grandfather Kevin Stack and my Aunties gave me my art name of "Maali Yorga "Arts meaning Black Swan Woman. The main message of my design
is Spirituality and Strength which
I think are key elements when it comes
to Me, my Culture and my Community.

### STAND STRONG AND Stay grounded.

The Blue, Red and Yellow together are the team colours of The Adelaide 36ers.

The Adelaide 36ers have unveiled their indigenous round jersey, designed by artist Amy Patricia. It symbolises power, strength, transformation, courage and their road towards the NBL finals.

Designed by
AMY PATRICIA







#### NATION BASKE LEAGUE

# BRISBANE BULLETS

#### **JERSEY STORY**

"Kaggar" dreaming depicts the ancient Aboriginal dreaming of the Mt Gravatt mountain, home of the Brisbane Bullets. The artist Akala Sandy descends from the Yuggera Aboriginal language group of the Brisbane region. Akala is a part of the Yerongpan and Miguntyun clan groups on her mother's side.

This is Akala Sandy's first major art piece, that aims to educate the Brisbane Bullets community and National Basketball League about the traditional story of Kaggar which means echidna in the Yuggera language.

Kaggar's body is painted within the landscape; the grass root trees spread across the mountain represent the quills of Kaggar, the dots represent the rocks and stones found across the mountain which form the shape of Kaggars "Mabul", the echidnas head. Kaggars tracks are shown traveling across the piece which represents the echidna's journey through country looking for termites. Termites are found in "Tun'murrin", the termite mounds. The termites are also shown being eaten by Kaggar travelling up the snout.

The cross-hatching technique used to background the piece was taught to Akala by her father Derek Oram Snr, who is from central parts of Queensland and is a part of the Darrumbal and Burrigubba Aboriginal language groups. The cross-hatching technique has also been used to represent the bone structure of Kaggar. "Nanda", the waterhole, is seen in the centre of the piece to represent the ancient waterhole which the Yuggera people believe was created by "Taggan", the Rainbow Serpent. Painted in the centre of the Nanda is the native water lily which is one of the Yuggera totems and represents the importance of "Yimbun", the freshwater dreaming.

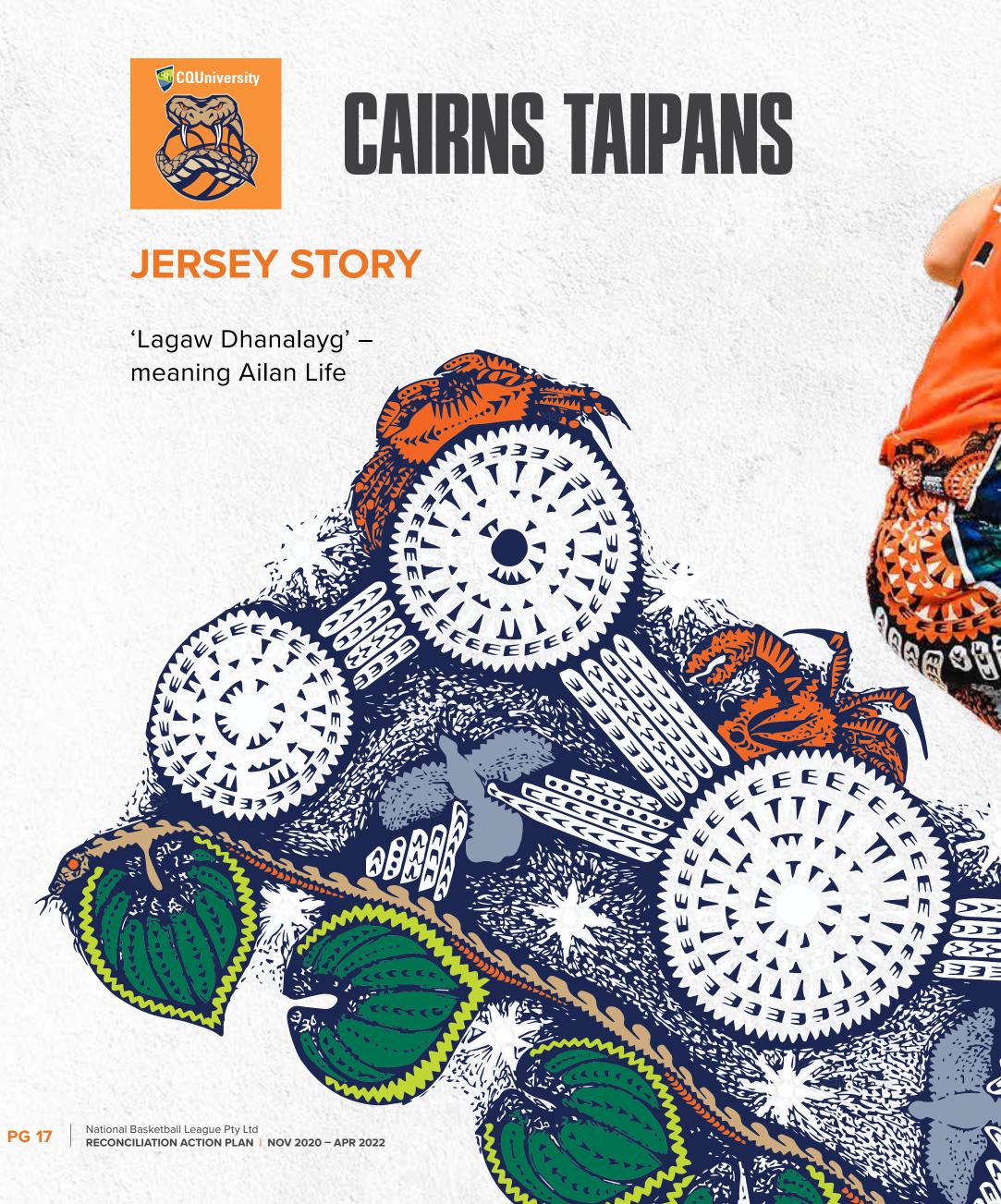
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Designed by AKALA SANDY





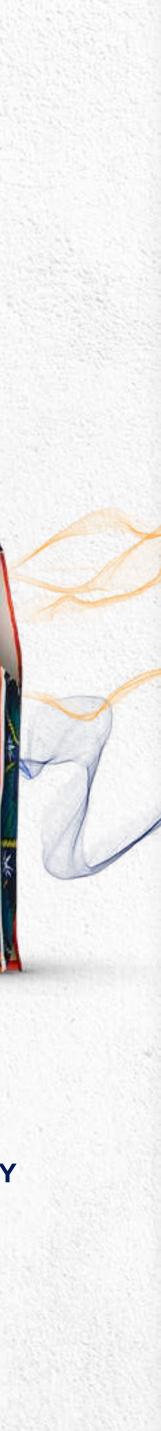








Designed by NASELI TAMWOY







# HAWKS

### JERSEY STORY

The jersey design was again created by local Indigenous artist Harry Pitt who took inspiration from three of local artist Auntie Trish's paintings and shoe designs.

The design mixes Torres Strait and Aboriginal design elements. The changing flow of the sea as travellers strive to complete their journey is combined with colours inspired by Auntie Trish's paintings.

The blue pattern represents the oceans, rivers and scared water holes in the Illawarra. The sides of the jersey refer to our knowledge holders (elders) from all four corners of mother earth. The dots of ochre are used for our traditional ceremonies, dance and songs. The Whale is significant to the communities of the Illawarra and South Coast as the whales migrated up and down the coast passing all of the local communities that make up the Yuin Nation.

The blue colouring and the orange lines are taken from a shoe design gifted to the club by Aunty Trish. The shoes were split between the players and the coaching staff to symbolize that one cannot move without the other.





Designed by HARRY PITT









# MELBOURNE UNITED

### **JERSEY STORY**

The jersey is designed by Mandy Nicholson, a Wurundjeri-willam (Wurundjeri-baluk patriline) artist. The jersey represents the Traditional Custodians of Narrm (Melbourne) – the Wurundjeri people – the land on which the Club plays its games at Melbourne Arena.

The jersey features designs within flowing lines, inspired by Berak's (William Barak's) paintings and shields.

This aspect of the design highlights Wurundjeri's different layers of Country; Biik-ut (Below Country), Biikdui (On Country), Baanj Biik (Water Country), Murnmut Biik (Wind Country), Wurru Wurru Biik (Sky Country), and Tharangalk Biik (Forest Country above the clouds – Bunjil's home). melbunited

Custodians of the I home games at Me Wurundjeri people. Stay tuned for mor the lead-up to the which kicks off with III

**PG 19** 







Liked by goulding43 and others melbunited Introducing our NBL20 Indigenous jersey! SWIPE ACROSS TO ••• Designed by Indigenous artist Mandy Nicholson, the jersey recognises the Traditional Custodians of the land in which we play our home games at Melbourne Arena; the Wurundjeri people. Stay tuned for more stories about our jersey in

the lead-up to the NBL's Indigenous Round

The iconic Melbourne United 'M' shows these flowing lines as well and is bordered by the 'circled flowing line' which is representative of the mountain ranges bordering Wurundjeri Country to the north.

The circles represent water flowing down from the mountains into Port Phillip Bay, connecting it to Wurundjeri's Creation Narrative of how the Birrarung (Yarra) was created by unlocking the mass of water locked in the mountains

The Wurundjeri people have a carving culture, comprising of symmetrical lines and diamond motifs, which are carved on wooden implements such as shields, and walert-walert (possum skins cloaks). This style is regionally definitive and tells people where you are from, rather like a last name defines who you are.



Designed by MANDY NICHOLSON









# PERTH WILDCATS

### **JERSEY STORY**

**Process:** Worked with inaugural Wildcats captain Mike Ellis and the club's creative team to develop a cultural narrative

**Narrative:** The Perth Wildcats indigenous uniform tells a story of success of arguably Australia's most travelled team.

The mandala features nine rings, representing the Wildcats record nine championships. The 33 yellow shapes also represent the club's unbeaten streak of post-season appearances. The colour scheme is a throwback to that worn by the original Wildcats.

Leading two and from the mandala is a pathway, symbolising the long flights to and from their home city. The boomerangs incorporated into this track represent both the hard-nosed defence and attack the team is famous for.

Finally, the red speckled background is a tribute to the record-breaking fanbase, with the different shades and colours representing the coming together of people from different backgrounds. If you look close enough, you can see yourself!











WIIIIA



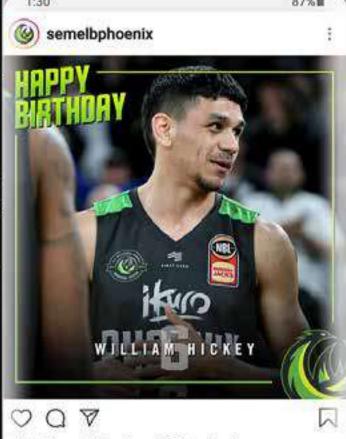
### **JERSEY STORY**

The aim in the design process has been to capture the significance of the community support behind the new South East Melbourne Phoenix team. The design also includes the traditional leaves on the front of the jersey which represents the leaves that are so prominent in the hills near the base of South East Melbourne Phoenix's base.

The rear of the jersey represents the base of South East Melbourne Phoenix with the 5 players on the court surrounded by the support of the Victorian communities but more specifically South, East and Central Melbourne.

National Basketball League Pty 200 RECONCILIATION ACTION PLAN NOV 2020 – APR 2022

# SOUTH EAST MELBOURNE PHOENIX



Liked by mitchellcreek55 and others semelbphoenix 🤲 Happy birthday @wiggitydave\_ from everyone at South East Melbourne Phoenix! Strate #RiseUpPhoenix #Heartland #NBL20 View all 11 comments

S January Semelbphoenix RAC Arena

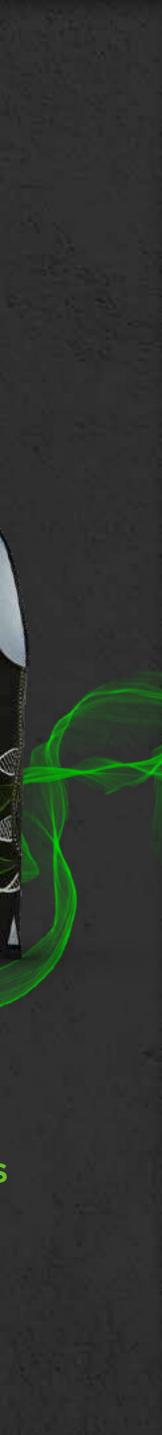
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Designed by **RANDY BRIGGS** 





#### NATIONAL Basketball League

# **SYDNEY KINGS**

### JERSEY STORY

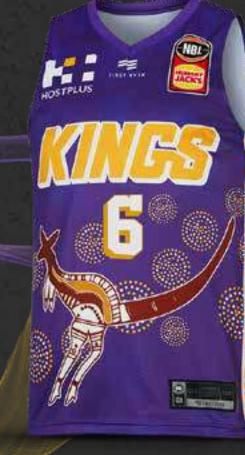
White base would be a pale gold so the dots standout on the jersey with the dots a dark purple and darker gold.

The shell on the back which is behind the number represents Turtles from the ocean. This links the sea to mountains in Sydney.

The boomerang shapes in the kangaroo and the spears represent the hunters and gatherers from the Indigenous Peoples across the city with the Aboriginal Flag in the boomerang on the front and he suggested the name of the player on the blank boomerang on the back. The design involving the Kangaroo and cross hatching on the sides of the uniform is Cliffs modern interpretation on traditional symbols and elements. He has added his own small elements to identify to his style whilst keeping to traditional values. The kangaroo

He has added his own small elements to identify to his style whilst keeping to traditional values. The kangaroo was chosen to relate agility, speed and jump strength of the NBL players. The Kangaroo is also identifiable all over the world to be unique to Australia and the its indigenous culture.





Designed by CLIFF LEVERIDGE









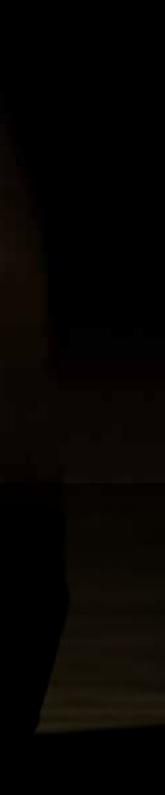
RECONCILIATION ACTION PLAN REFLECT

PG 23 National Basketball League Pty Ltd RECONCILIATION ACTION PLAN | NOV 2020 - APR 2022

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### RELATION SHP5





ACTION	DELIVERABLE	TIMELINE	RESPONSIBILITY
<ol> <li>Establish and strengthen mutually beneficial relationships with Aboriginal and Torres Strait Islander stakeholders and organisations.</li> </ol>	Identify Aboriginal and Torres Strait Islander stakeholders and organisations within our local area or sphere of influence.	February 2021	Projects, Programs and Major Events Manager
	Research best practice and principles that support partnerships with Aboriginal and Torres Strait Islander stakeholders and organisations.	February 2021	Projects, Programs and Major Events Manager
2. Build relationships through celebrating National	Circulate Reconciliation Australia's NRW resources and reconciliation materials to our staff	April 2021	Commissioner
Reconciliation Week (NRW).	RAP Working Group members to participate in an external NRW event.	May 2021	Commissioner
	Encourage and support staff and senior leaders to participate in at least one external event to recognise and celebrate NRW.	May 2021	Commissioner
3. Promote reconciliation through our sphere of influence.	Communicate our commitment to reconciliation to all staff.	November 2020	Commissioner
	Identify external stakeholders that our organisation can engage with on our reconciliation journey.	February 2021	Projects, Programs and Major Events Manager
	Identify RAP and other like-minded organisations that we could approach to collaborate with on our reconciliation journey.	February 2021	Projects, Programs and Major Events Manager
4. Promote positive race relations through anti- discrimination strategies.	Research best practice and policies in areas of race relations and anti-discrimination.	December 2020	Chief Operating Officer
	Conduct a review of HR policies and procedures to identify existing anti-discrimination provisions, and future needs.	December 2020	Chief Operating Officer
sketball League Pty Ltd IATION ACTION PLAN NOV 2020 – APR 2022		PA	







#### NATIONAL BASKETBALL LEAGUE





5. Increase understanding, value and recognition of Aboriginal and Torres Strait Islander cultures, histories, knowledge and rights through cultural learning.



#### DELIVERABLE

Develop a business case for increase recognition of Aboriginal and Torrest achievements, knowledge and right

Conduct a review of cultural learnin

Complete annual cultural safety aud

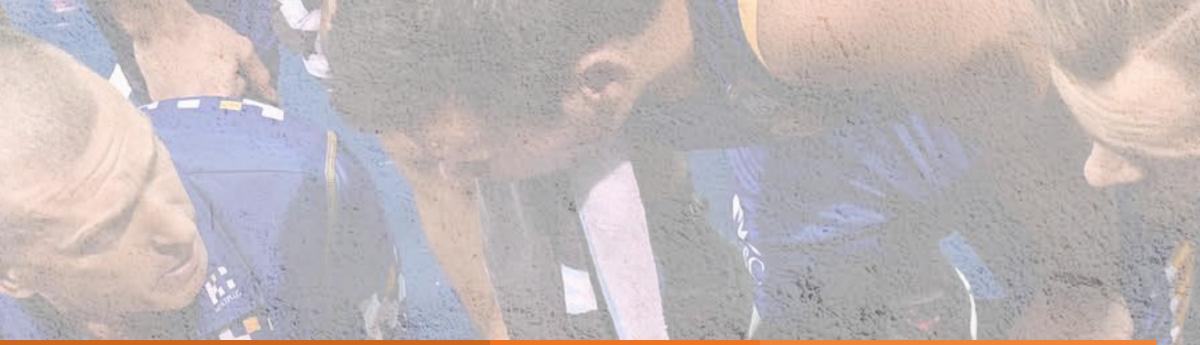
Identify roles within the NBL that we Strait Islander clients or are people or Torres Strait Islander specific role

Identify a "preferred" Cultural Aware provider to deliver training where re

Develop and implement staff questi baseline knowledge, understanding of Aboriginal and Torres Strait Island knowledge and rights within our org

Undertake cultural learning needs a of Directors, Executive & Senior Ma

Incorporate cultural awareness training staff induction material and process.



		RESPONSIBILITY
asing understanding, value and es Strait Islander cultures, histories, hts within our organisation.	March 2021	Commercial Manager
ing needs within our organisation.	December 2020	Human Resources Manager
udit for all our staff.	September 2021	Human Resources Manager
work with Aboriginal and Torres e managers of Aboriginal and/ les for priority training.	February 2021	Human Resources Manager
reness training required.	March 2021	Human Resources Manager
stionnaire to determine ng, value and recognition nder cultures, histories, organisation.	December 2020	Projects, Programs and Major Events Manager
assessment of the Board anagement Teams.	December 2020	Commissioner
ining into	February 2021	Human Resources Manager











ACTION

6. Respect Aboriginal and Torres Strait Islander peoples by observing cultural protocols.



DELIVERABLE

Develop an understanding of the lo of the lands and waters within our o

Increase staff's understanding of th cultural protocols, including Acknov to Country.

Identify and recommend an approp within the in pre-game formalities, p officially sanctioned NBL game, incl and Finals games, that either an Ac Welcome to Country can be perform

Include such preference and recom Operating Manual, and allocate and Gameday Runsheet' for Clubs that y

Assist Clubs upon request to develop of Country or Welcome to Country of means of digital content display.

Raise awareness and share information meaning and significance of NAIDO

Introduce our staff to NAIDOC Wee local area.

RAP Working Group to participate i

and Torres Strait Islander cultures and histories by celebrating NAIDOC Week.

7. Build respect for Aboriginal

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and the second second	

	TIMELINE	RESPONSIBILITY
ocal Traditional Owners or Custodians organisation's operational area.	February 2021	Projects, Programs and Major Events Manager
he purpose and significance behind wledgement of Country and Welcome	March 2021	Chief Operating Officer
priate and specifically designated time prior to the commencement of every cluding Pre-Season, Regular Season Acknowledgement of Country or rmed.	July 2021	Operations Manager
mmendation within the League's a appropriate time within 'Appendix 5 - t wish to adopt this recommendation.	July 2021	Operations Manager
elop pre-recorded Acknowledgement v content to be played in-venue across	July 2021	General Manager of Content
ation amongst our staff about the OC Week.	June 2021	Commissioner
ek by promoting external events in our	First week in July 2021	Commissioner
in an external NAIDOC Week event.	First week in July, 2021	Projects, Programs and Major Events Manager





# OPPORTUNITES



ACTION



#### DELIVERABLE

8. Improve employment outcomes by increasing Aboriginal and Torres Strait Islander recruitment, retention and professional development.

9. Increase Aboriginal and Torres

and social outcomes.

**Strait Islander supplier diversity** 

to support improved economic

**10.** Improve employment outcomes

by increasing Aboriginal and

**Torres Strait Islander player** 

recruitment, retention and

professional development.

Develop a business case for Aborig employment within our organisatio future recruitment practices are con

Build understanding of current Abo staffing to inform future employme opportunities.

Educate HR staff on how to identify Aboriginal and Torres Strait Islande appropriate manner.

Develop a business case for procu Strait Islander owned businesses.

Investigate Supply Nation members

Establish talent identification and s Aboriginal and Torres Strait Islande Gen program each year.

From the 2021/22 season, fund 50% Aboriginal and Torres Strait Islander Development Players; and

eague Pty Ltd CTION PLAN | NOV 2020



		RESPONSIBILITY
ginal and Torres Strait Islander on and ensure that policies relating to onsistent with that business case.	January 2021	Chief Operating Officer
original and Torres Strait Islander ent and professional development	December 2020	Human Resources Manager
y existing and prospective er staff members in a culturally	December 2020	Human Resources Manager
rement from Aboriginal and Torres	February 2021	Commercial Manager
rship.	March 2021	Chief Commercial Manager
selection criteria with a view to 9 er players participating in its NBL Next	May 2021	Commissioner
% of the minimum salary for all er players engaged by NBL Clubs as	May 2021	Commissioner







#### NATIONAL BASKETBALL LEAGUE

# OPPORTUNITES



10. Improve employment outcomes

ACTION

by increasing Aboriginal and Torres Strait Islander player recruitment, retention and professional development.



#### DELIVERABLE

In respect of all Aboriginal and Torre NBL Clubs as rostered players:

- > 0% of their salary will count tow their first contract term; and
- > 50% of the salary will count tow their second contract term.

NBL will assist each participating CI that can provide additional resource of contact for Aboriginal and Torres members who may require local sup

Recruit an Aboriginal or Torres Strait time basis, into the role of "Aborigin Wellbeing Officer" (or similar).

Develop an Aboriginal and Torres S



	TIMELINE	RESPONSIBILITY
res Strait Islander players engaged by	May 2021	Commissioner
vards the salary cap for the duration of		
vards the salary cap for the duration of		
Club to identify local support networks ces and act as an additional point s Strait Islander players and staff upport from time to time.	May 2021	Commissioner
ait Islander person, initially on a part- nal or Torres Strait Islander Player	May 2021	Commissioner
Strait Islander player support network.	October 2021	Aboriginal or Torres Strait Islander Player Wellbeing Officer







### NBL NATIO

# GOVERNANCE





- **11. Establish and RAP** Working drive governar
- 12. Provide approp for effective in of RAP commi

- 13. Build accounta transparency reporting RAP challenges and internally and
- 14. Continue our by developing our next RAP.



#### DELIVERABLE

d maintain an effective g Group (RWG) to ance of the RAP.	Form a RWG to govern RAP implementation.	November 2020	Commissioner
	Draft a Terms of Reference for the RWG.	November 2020	Commissioner
	Establish Aboriginal and Torres Strait Islander representation on the RWG.	November 2020	Commissioner
opriate support implementation	Define resource needs for RAP implementation.	February 2021	Projects, Programs and Major Events Manager
nitments.	Engage senior leaders in the delivery of RAP commitments.	December 2020	Projects, Programs and Major Events Manager
	Define appropriate systems and capability to track, measure and report on RAP commitments.	June 2021	Projects, Programs and Major Events Manager
tability and y through P achievements, nd learnings both d externally.	Complete and submit the annual RAP Impact Measurement Questionnaire to Reconciliation Australia.	30 September, 2021	Projects, Programs and Major Events Manager
r reconciliation journey g our next RAP.	Register via Reconciliation Australia's website to begin developing our next RAP.	January 2022	Projects, Programs and Major Events Manager













# NBL REFLECT RAP WORKING GROUP

### **CO-CHAIRS**

### WORKING GROUP SECRETARY



**Leanne Brooke** – General Manager of The Long Walk and Indigenous Affairs Advisor for Essendon Football Club. Leanne has an extensive history working in Aboriginal Affairs and has been an advocate for her people for over 30 years. She currently sits on

the boards of a number of community organisations including The Victorian Aboriginal Health Service and Wandarra Aboriginal Corporation.





Jeremy Loeliger – Commissioner of the National Basketball League, having overseen its rejuvenation of evolution since July 2015. Jeremy is a lawyer by profession, with over a decade of experience in corporate and commercial legal practice with particular expertise

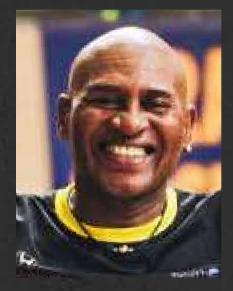
in respect of corporate governance, corporate M&A, fundraising and capital markets and Government affairs.

**Ben Jopling** – Projects, Programs and Major Events Manager, NBL. Ben's broad position within the league encompasses managing the NBL's Indigenous Round.

#### **WORKING GROUP MEMBERS**



**Tyson Demos** – President of Australian Indigenous Basketball (AIB) and Director of Operations at Team Mills. Tyson was formally an NBL player with both the Gold Coast Blaze and Illawarra Hawks, playing 216 games across a nine-year career.



Cal Bruton – Director of Capital Basketball, a basketball program that provides skills, education, work experience, and entertainment value for Aboriginal and Torre Strait Islanders as well as the Multicultural Community of Canberra. Cal was inducted into the NBL Hall of Fame

in 1998, after a 12-season playing and 9 season Head Coaching career, where he won championships as both.



# NBL REFLECT RAP WORKING GROUP

### WORKING GROUP MEMBERS



**Ricky Baldwin** – Vice President of Australian Indigenous Basketball (AIB) and Head Coach of the Australian Indigenous Women's Basketball Team, who were the 2019 World Indigenous Champions. Ricky is also on the Board of Directors of Mullum Mullum Indigenous Gathering Place.



Nate Jawai – Lead ambassador for the Taipans Indigenous Program (TIP) and current NBL player for the Cairns Taipans. Nate was the first Indigenous Australian player to be drafted in the NBA (Indiana Pacers, 2009), and was an NBL Champion with the Perth Wildcats in 2015/16.



Kerry Williams – Community Development Manager at the Cairns Taipans, including overseeing the Taipans Indigenous Program (TIP). Prior to this involvement, Kerry played 105 for the Taipans across a five-year career. Kerry is also a Director of Australian Indigenous Basketball (AIB)



**Danny Morseu** – Director at National Indigenous Basketball Academy. Danny was the first Torres Strait Islander to represent Australia at the Olympic Games, playing for the national men's basketball team in both 1980 and 1984. Danny is also a 3-time NBL Champion and was inducted into the Hall of Fame in 2002.





**Anita Pahor** – Philanthropy and CSR Director, LK Group and National Chair, Society of Women Leaders. Anita is a passionate advocate for humanitarian projects and believes that everyone has something of value to contribute in making our country and our world a fairer, kinder and better place.





# THANK YOU

### LEANNE BROOKE » NBL Reflect RAP – Co-Chair

**474 474 602** 

LBrooke@essendonfc.com.au

### JEREMY LOELIGER » NBL Reflect RAP – Co-Chair

& NBL Commissioner
↓ +61 3 8391 6099
☑ jeremy@nbl.com.au

