



NBL22
***CORPORATE SEATING
& HOSPITALITY
PACKAGES***

EXPERIENCE ADELAIDE'S HOTTEST SPORT AND SPORTS ENTERTAINMENT PACKAGE

*In 2019, the Adelaide 36ers embarked on a journey to transform the sports entertainment landscape in South Australia. Our move to the **Adelaide Entertainment Centre** introduced basketball to new audiences, re-engaged long time basketball fans and delivered on a promise to our members to take our game day experience to a new level.*

*With various **Corporate Hospitality packages** now available there is sure to be an option that meets your needs.*

*With premium food and beverage packages available, our seating options will put you court-side or on-court and in the centre of the action! With premium boxes and corporate suites — **seating 8 to 40 guests** — available, the hospitality options available are certain to 'wow' your guests.*

*But if it's a more casual and relaxed game-day experience you are seeking, our **Prancing Pony Deck** won't disappoint.*

*With a growing membership base and the NBL competition going from strength to strength, **there has never been a better time to become part of the Adelaide 36ers family.***



CELEBRITY ON-COURT SEATING



SEATING

DON'T JUST WATCH THE ACTION, FEEL IT! FROM YOUR EXCLUSIVE ON-COURT SEAT YOU'LL BE EXHILARATED BY THE ON-COURT ENERGY. COUPLED WITH YOUR CHOICE OF OUR PREMIUM FOOD AND BEVERAGES, THIS IS BASKETBALL WITH SERIOUS WOW-FACTOR. BENEFITS ALSO INCLUDE ACCESS TO EXCLUSIVE NON-GAME DAY CLUB EVENTS.

BENEFITS

- Premium Celebrity on-court reserved seat for all 14 Adelaide 36ers regular season home games.
- Priority access to purchase your seats for home finals.
- The ability to have your business logo on your seat cover.
- VIP entrance to Adelaide Entertainment Centre on game days.
- Invitation to the exclusive Season Launch event.
- Invitation to Club Networking events held throughout the season.
- Invitation to the 2021/2022 Adelaide 36ers MVP & Hall of Fame Dinner.
- Acknowledgement as a Corporate Partner on the Club's website.
- Your business included in the Adelaide 36ers Corporate Directory on the Club's website.
- Access to purchase tickets to all Adelaide 36ers interstate games and Club events.
- Dedicated Adelaide 36ers Account Manager.
- Discount on Adelaide 36ers merchandise.

INVESTMENT (ALL PRICES ARE INCLUSIVE OF GST)

14 GAME Celebrity on-court seating package.....	\$3,120
+ 14 x game Jacob's Creek Legends Room package.....	\$4,800
Jacob's Creek Legends Room package game-by-game.....	\$120 per person
Seasonal multi deck car park pass (Adelaide Entertainment Centre).....	\$170 per pass

JACOB'S CREEK LEGENDS ROOM UPGRADE INCLUDES:

- Hosted gourmet cocktail event with special guest interviews and including a 4-hour premium beverage package (beer, wine and soft drinks) commencing one hour prior to tip off.
- Continued access to private Court-side Corporate Bar throughout the game as you enjoy the game from your on-court seats.
- Half time cocktail food selection served from Corporate Bar.
- Post-game function with cocktail desserts and coffees, interviews with Adelaide 36ers players and assistant coaches.



VIP ROW B SEATING

FEEL THE INTENSITY AND BE GRIPPED WITH EXCITEMENT IN THIS PRIME RESERVED SEAT. BENEFITS ALSO INCLUDE ACCESS TO EXCLUSIVE NON-GAME DAY CLUB EVENTS AND BENEFITS.



SEATING

BENEFITS

- Prime court-side reserved seat for all 14 Adelaide 36ers regular season home games. Priority access to purchase your seats for home finals.
- The ability to have your business logo on your seat cover.
- VIP entrance to Adelaide Entertainment Centre on game days.
- Invitation to the exclusive Season Launch event.
- Invitation to Club Networking events held throughout the season.
- Invitation to the 2021/2022 Adelaide 36ers MVP & Hall of Fame Dinner.

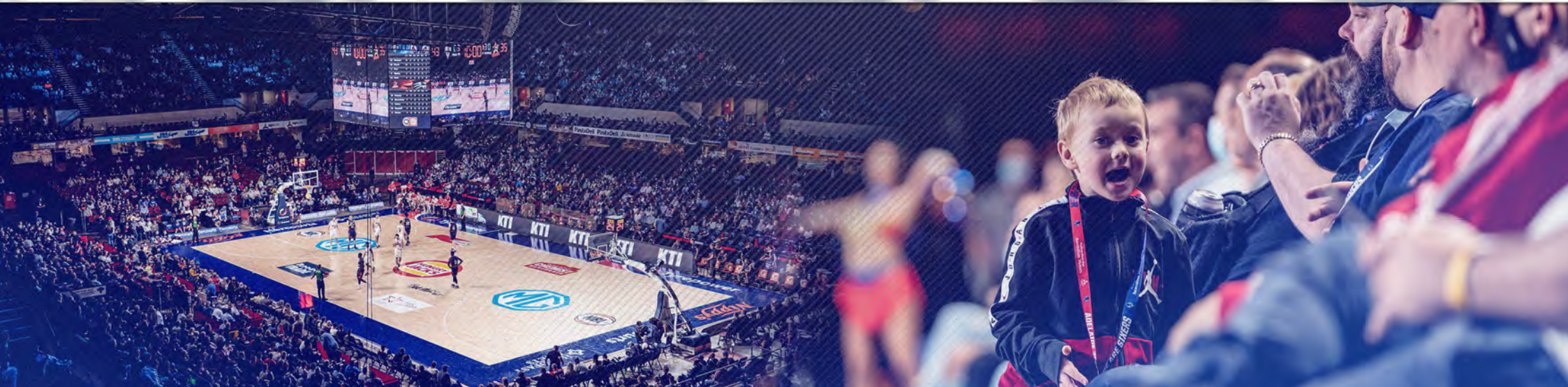
- Acknowledgement as a Corporate Partner on the Club's website.
- Your business included in the Adelaide 36ers Corporate Directory on the Club's website.
- Access to purchase tickets to all Adelaide 36ers interstate games and Club events.
- Dedicated Adelaide 36ers Account Manager.
- Discount on Adelaide 36ers merchandise.

INVESTMENT (ALL PRICES ARE INCLUSIVE OF GST)

14 GAME VIP Row B seating package.....	\$2,430
+ 14 x game Jacob's Creek Legends Room package.....	\$4,110
Jacob's Creek Legends Room package game by game.....	\$120 per person
Seasonal multi deck car park pass (Adelaide Entertainment Centre).....	\$170 per pass

JACOB'S CREEK LEGENDS ROOM PACKAGE UPGRADE INCLUDES:

- Hosted gourmet cocktail event with special guest interviews and including a 4-hour premium beverage package (beer, wine and soft drinks) commencing one hour prior to tip off.
- Continued access to private Court-side Corporate Bar throughout the game as you enjoy the game from your court-side seats.
- Half time cocktail food selection served from Corporate Bar.
- Post-game function with cocktail desserts and coffees, interviews with Adelaide 36ers players and assistant coaches.



PREMIUM ROW C SEATING

EXPERIENCE THE ENERGY, IMPRESS YOUR GUESTS AND ENJOY ALL THE ACTION FROM OUR PREMIUM CORPORATE SEATS. BENEFITS ALSO INCLUDE ACCESS TO EXCLUSIVE NON-GAME DAY CLUB EVENTS AND BENEFITS.



SEATING

BENEFITS

- Reserved Premium Row C seat for all 14 Adelaide 36ers regular season home games. Priority access to purchase your seats for home finals.
- The ability to have your business logo on your seat cover.
- VIP entrance to Adelaide Entertainment Centre on game days.
- Invitation to the exclusive Season Launch event.
- Invitation to Club Networking events held throughout the season.

- Acknowledgement as a Corporate Partner on the Club's website.
- Your business included in the Adelaide 36ers Corporate Directory on the Club's website.
- Access to purchase tickets to all Adelaide 36ers interstate games and Club events.
- Dedicated Adelaide 36ers Account Manager.
- Discount on Adelaide 36ers merchandise.

INVESTMENT (ALL PRICES ARE INCLUSIVE OF GST)

14 GAME Premium Row C seating package.....	\$1,600
+ 14 x game Jacob's Creek Legends Room package.....	\$3,280
Jacob's Creek Legends Room package game-by-game.....	\$120 per person
Seasonal multi deck car park pass (Adelaide Entertainment Centre).....	\$170 per pass

JACOB'S CREEK LEGENDS ROOM PACKAGE UPGRADE INCLUDES:

- Hosted gourmet cocktail event with special guest interviews and including a 4-hour premium beverage package (beer, wine and soft drinks) commencing one hour prior to tip off.
- Continued access to private Court-side Corporate Bar throughout the game as you enjoy the game from your court-side seats.
- Half time cocktail food selection served from Corporate Bar.
- Post-game function with cocktail desserts and coffees, interviews with Adelaide 36ers players and assistant coaches.



PREMIUM COURT-SIDE BOXES 8 / 10 / 12 SEATERS



SEATING

ENTERTAIN CLIENTS AND ENLIVEN NETWORKING OPPORTUNITIES IN THE THRILLING ATMOSPHERE OF OUR PREMIUM COURTSIDE BOXES. HERE YOU CAN TAKE IN THE ACTION WHILE ENJOYING AN EXCEPTIONAL FOOD AND BEVERAGE SERVICE. YOUR BUSINESS LOGO WILL ALSO BE PLACED ON THE FRONT OF YOUR BOX. ADDITIONAL BENEFITS INCLUDE ACCESS TO EXCLUSIVE NON-GAME DAY CLUB EVENTS.

BENEFITS

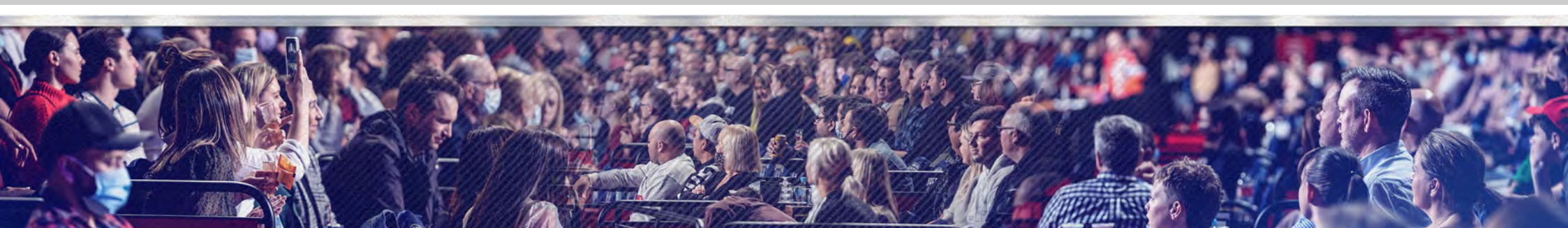
- Premium Court-side Box seating 8 ,10 or 12 guests for all 14 Adelaide 36ers regular season home games. Priority access to purchase your seats for home finals.
- Inclusion of car parking passes:
 - 2 passes x 8-seater box | 3 passes x 10-seater box | 4 passes x 12-seater box.
- Business logo placed on the front of your box and the ability to have your business logo on your seat cover.
- VIP entrance to the venue.
- Invitation for 2 guests to the exclusive Season Launch event.
- Invitation for 2 guests to Club Networking events held throughout the season.
- Invitation for 2 guests to the 2021/2022 Adelaide 36ers MVP & Hall of Fame Dinner.
- Acknowledgement as a Corporate Partner on the Club's website.
- Your business included in the 36ers Corporate Directory on the Club's website.
- Access to purchase tickets to all 36ers interstate games and Club events.
- Dedicated 36ers Account Manager.
- Discount on 36ers merchandise.

INVESTMENT (ALL PRICES ARE INCLUSIVE OF GST)

14 GAME – 8 x seat Premium Court-side Box package.....	\$13,720
+ 14 x game Jacob's Creek Legends Room package.....	\$27,160
14 GAME – 10 x seat Premium Court-side Box package.....	\$17,150
+ 14 x game Jacob's Creek Legends Room package.....	\$33,950
14 GAME – 12 x seat Premium Court-side Box package.....	\$20,580
+ 14 x game Jacob's Creek Legends Room package.....	\$40,740
Jacob's Creek Legends Room package game-by-game.....	\$120 per person
Seasonal multi deck car park pass (Adelaide Entertainment Centre).....	\$170 per pass

JACOB'S CREEK LEGENDS ROOM PACKAGE UPGRADE INCLUDES:

- Hosted gourmet cocktail event with special guest interviews and a 4-hour premium beverage package (beer, wine and soft drinks) commencing one hour prior to tip off.
- Access to an esky in your Premium Court-side Box throughout the game as you enjoy the game from your court-side seats.
- Half time cocktail food selection served to your Premium Court-side Box.
- Post-game function with cocktail desserts and coffees, interviews with Adelaide 36ers players and assistant coaches.



PREMIUM ON-COURT BOXES 8 SEATERS



SEATING

OUR PREMIUM ON-COURT BOXES ARE THE ULTIMATE IN CORPORATE HOSPITALITY. NOT ONLY ARE YOU SEATED WITHIN CENTIMETRES OF THE COURT, BUT THE COMFORT IS SECOND TO NONE. LOCATED ON THE COURT BASELINE, OUR PREMIUM ON-COURT BOXES FEATURE LUXURIOUS SEATING FOR 8 GUESTS MAKING THEM THE PERFECT ENVIRONMENT FOR ENTERTAINING IMPORTANT CLIENTS OR TO RELAXING WITH FRIENDS! BENEFITS ALSO INCLUDE ACCESS TO EXCLUSIVE NON-GAME DAY CLUB EVENTS.

BENEFITS

- Premium On-Court Box seating 8 guests for all 14 Adelaide 36ers regular season home games. Priority access to purchase your seats for home finals.
- Inclusion of 2 x car parking passes per game.
- Business logo placed on your box and the ability to have your business logo on your seat cover.
- VIP entrance to the venue.
- Invitation for 2 guests to the exclusive Season Launch event.
- Invitation for 2 guests to Club Networking events held throughout the season.
- Invitation for 2 guests to the 2021/2022 Adelaide 36ers MVP & Hall of Fame Dinner.
- Acknowledgement as a Corporate Partner on the Club's website.
- Your business included in the 36ers Corporate Directory on the Club's website.
- Access to purchase tickets to all 36ers interstate games and Club events.
- Dedicated 36ers Account Manager.
- Discount on 36ers merchandise.

INVESTMENT (ALL PRICES ARE INCLUSIVE OF GST)

14 GAME – 8 x seat Premium On-Court Box package.....	\$16,240
+ 14 x game Jacob's Creek Legends Room package.....	\$29,680

Jacob's Creek Legends Room package game-by-game.....	\$120 per person
Seasonal multi deck car park pass (Adelaide Entertainment Centre).....	\$170 per pass

JACOB'S CREEK LEGENDS ROOM PACKAGE UPGRADE INCLUDES:

- Hosted gourmet cocktail event with special guest interviews and including a 4-hour, premium beverage package (beer, wine and soft drinks) commencing one hour prior to tip-off.
- Access to an esky in your Premium On-Court Box throughout the game as you enjoy the game from your on-court seats.
- Half time cocktail food selection served to your Premium On-Court Box.
- Post-game function with cocktail desserts and coffees, interviews with Adelaide 36ers players and assistant coaches.



CORPORATE SUITES 17 SEATERS



SEATING

ENJOYING THE ELECTRIC ATMOSPHERE OF THE ADELAIDE 36ERS GAME DAY AS YOU ENTERTAIN YOUR GUESTS IN YOUR OWN PRIVATE CORPORATE SUITE. SEATING 17 GUESTS, THE PREMIUM BALCONY SEATING WILL ENSURE YOU DON'T MISS A MINUTE OF THE ACTION. CORPORATE SUITES ARE AVAILABLE SEASONALLY OR ENJOY THE FLEXIBILITY OF ONLY PURCHASING THE NUMBER OF GAMES YOU REQUIRE. CATERING IS AVAILABLE AND SERVED DIRECTLY TO YOUR SUITE AT AN ADDITIONAL COST.

BENEFITS

- Corporate Suite seating up to 17 guests, with premium balcony seating.
- Inclusion of 2 x car parking passes per game.
- Business logo featured on signage at the entrance to your suite.
- VIP entrance to the venue.
- Invitation for 2 guests to the exclusive Season Launch event.*
- Invitation for 2 guests to Club Networking events held throughout the season.*
- Discount on 36ers merchandise.*
- Acknowledgement as a Corporate Partner on the Club's website.*
- Ability to have your business included in the 36ers Corporate Directory on the Club's website.*
- Access to purchase tickets to all 36ers interstate games and Club events.*
- Dedicated 36ers Account Manager.

* ONLY AVAILABLE WITH SEASONAL 14 GAME PURCHASE.

INVESTMENT (ALL PRICES ARE INCLUSIVE OF GST)

14 game – 17 x seat Corporate Suite (CATERING ADDITIONAL COST).....	\$27, 440
7 game – 17 x seat Corporate Suite (CATERING ADDITIONAL COST)	\$14,280
4 game – 17 x seat Corporate Suite (CATERING ADDITIONAL COST)	\$8,800
1 game – 17 x seat Corporate Suite (CATERING ADDITIONAL COST)	\$2,300





PRANCING PONY BREWERY DECK

THE PRANCING PONY BREWERY DECK – THE PONY DECK – IS YOUR PREMIUM GAME DAY EXPERIENCE. LOCATED ON A RAISED VIEWING PLATFORM BEHIND THE COURT BASELINE, THE PONY DECK IS THE IDEAL PLACE TO ENTERTAIN GUESTS, REWARD STAFF OR TO CATCH UP WITH MATES WHILE WATCHING EVERY MOMENT OF THE ACTION FROM ONE OF THE BEST VANTAGE POINTS IN THE HOUSE. BENEFITS ALSO INCLUDE ACCESS TO EXCLUSIVE NON-GAME DAY CLUB EVENTS AND BENEFITS.



HOSPITALITY

BENEFITS

- Premium Pony Deck access.
- Gourmet cocktail menu served pre-game and during the half time break, along with a premium beverage package serving Prancing Pony beer, wine and soft drink. Access to the Pony Deck is available 1 hour prior to tip-off, and concludes 15 minutes after game conclusion.
- VIP entrance to the venue.
- Invitation to the exclusive Season Launch event.*
- Invitation to Club Networking events held throughout the season.*
- Acknowledgement as a Corporate Partner on the Club's website.*
- Your business included in the Adelaide 36ers Corporate Directory on the Club's website.*
- Access to purchase tickets to all Adelaide 36ers interstate games and Club events.*
- Dedicated Adelaide 36ers Account Manager.
- Discount on Adelaide 36ers merchandise.

* ONLY AVAILABLE WITH SEASONAL 14 GAME PURCHASE.

INVESTMENT (ALL PRICES ARE INCLUSIVE OF GST)

14 Game Prancing Pony Deck package.....	\$2,730
7 Game Prancing Pony Deck package.....	\$1,435
4 Game Prancing Pony Deck package.....	\$840
Prancing Pony Deck package game-by-game	\$220 per person
Seasonal multi deck car park pass (Adelaide Entertainment Centre)	\$170 per pass



JACOB'S CREEK LEGENDS ROOM

TAKE YOUR GAME DAY EXPERIENCE TO THE NEXT LEVEL. THE JACOB'S CREEK LEGENDS ROOM FUNCTION IS THE CLUB'S OFFICIAL PRE AND POST-GAME EVENT AND IS THE PERFECT WAY TO IMPRESS CLIENTS, REWARD STAFF OR TO SOCIALISE WITH FAMILY AND FRIENDS.

FUNCTION PACKAGES INCLUDE ACCESS TO GOURMET COCKTAIL FOOD SELECTION SERVED PRE AND POST-GAME, A 4 HOUR PREMIUM BEVERAGE PACKAGE AND AN INSIDE LOOK AT THE CLUB AS YOU HEAR FROM SPECIAL GUESTS PRE-GAME WITH PLAYERS AND COACHING STAFF POST-GAME.



HOSPITALITY

INCLUSIONS

THE HOSTED FUNCTION COMMENCES 1 HOUR PRIOR TO TIP-OFF AND CONCLUDES 1 HOUR POST-GAME.

- Hosted gourmet cocktail event with special guest interviews and a 4-hour premium beverage package (beer, wine and soft drinks) commencing one hour prior to tip off.
- Beverage package accessible throughout the game through the exclusive court-side Corporate Bar or served to your Premium Box.

- Half-time cocktail food selection served to your Premium Seats
- Interviews with Adelaide 36ers players and coaching staff post-game.
- Dress Code: Smart Casual.

INVESTMENT (ALL PRICES ARE INCLUSIVE OF GST)

14 x game Jacob's Creek Legends Room package.....	\$1,540 per person
7 x game Jacob's Creek Legends Room package.....	\$840 per person
4 x game Jacob's Creek Legends Room package.....	\$480 per person
Jacob's Creek Legends Room package game-by-game	\$120 per person



STAR & LEGENDS SUITE – PRIVATE FUNCTION SPACE CATERING UP TO 40



ENTERTAIN YOUR GUESTS IN YOUR OWN PRIVATE SUITE WHILE ENJOYING THE ELECTRIC ATMOSPHERE OF THE GAME FROM YOUR PREMIUM BALCONY SEATING. SEATING BETWEEN 20 AND 40 GUESTS THE STAR AND LEGENDS SUITES PROVIDE THE FLEXIBILITY OF ONLY PURCHASING FOR THE NUMBER OF GUESTS AND GAMES YOU REQUIRE.

* CATERING AT AN ADDITIONAL COST.

HOSPITALITY

BENEFITS

- Suites are available on a game-by-game basis.
- Seating for between 20 and 40 guests. Minimum booking 20 guests.
- Inclusion of 4 x car parking passes per game
- Ability to have your business logo featured on suite signage
- VIP entrance to the venue
- Dedicated 36ers Account Manager

INVESTMENT (ALL PRICES ARE INCLUSIVE OF GST)

1 game - Star/Legends suite tickets only (cash bar drinks).....	\$125 per person
1 game - Star/Legends suite tickets + 4 hour cocktail food and beverage package.....	\$245 per person





SPONSORSHIP OPPORTUNITIES



PARTNERSHIP OPPORTUNITIES

THE ADELAIDE 36ERS PRIDES ITSELF ON ITS ABILITY TO COLLABORATE WITH THE BUSINESS COMMUNITY IN PARTNERSHIP TO TAILOR OPPORTUNITIES FOR BRANDS TO CONNECT WITH THE ADELAIDE 36ERS FAMILY, BASKETBALL FANS AND THE BROADER SOUTH AUSTRALIAN AND AUSTRALIAN COMMUNITY.

WITH THE ABILITY TO DELIVER TRADITIONAL BRANDING OPPORTUNITIES OR TO CREATE TAILORED CONTENT, IT IS OUR COMMITMENT TO DESIGN A PARTNERSHIP PACKAGE THE MEETS YOUR BUSINESS OBJECTIVES WITHIN SET BUDGETS.



SPONSORSHIP

CONTACT

For more information on partnering with the Adelaide 36ers please contact the Club on:

- (08) 8345 0900
- corporate@adelaide36ers.com.



