



**SIXERS
BUSINESS**

SIB24

Commencing in NBL 22, The Sixers In Business program aims to unify its corporate network in the effort to connect and foster relationships within the South Australian business community.



OVERVIEW

THE SIXERS IN BUSINESS PROGRAM HAS BEEN DESIGNED WITH THE PURPOSE TO PROVIDE BUSINESS OPPORTUNITIES AND CONNECTIONS VIA UNIQUE EXPERIENCES.

Led by our Owner & Chairman Grant Kelley, the program will feature unique events and open business club members to our vast array of contacts. A structured program will drive relationships and our team will be tasked to facilitate introductions.

Launched in 2021/22, Sixers In Business was a fantastic success and extremely well received by both our own corporates and overall SA community. The aim of the program is to increase brand awareness, build on your referral network, and ultimately grow your business.

“WE PARTNER WITH MANY SPORTING ORGANISATIONS ACROSS MULTIPLE CODES BOTH IN SA AND NATIONALLY WHAT WE EXPERIENCED WITH SIXERS IN BUSINESS STOOD OUT AND HAS SET AN INCREDIBLY HIGH BAR.”

Mark Frahn,
Managing Director | Comwire IT



THE SIXERS IN BUSINESS
PROGRAM IS THE BEDROCK OF
CLUB GROWTH AND CORPORATE
ENGAGEMENT.

Grant Kelley,
Owner & Chairman





Eleven Restaurant
SIB 23 Welcome Dinner

Player: Sunday Dech
SIB 23 Welcome Dinner



SIB NETWORKING

**A PERFECT FORUM TO INTRODUCE YOURSELF AND
BEGIN TO FOSTER LONG-TERM RELATIONSHIPS.**

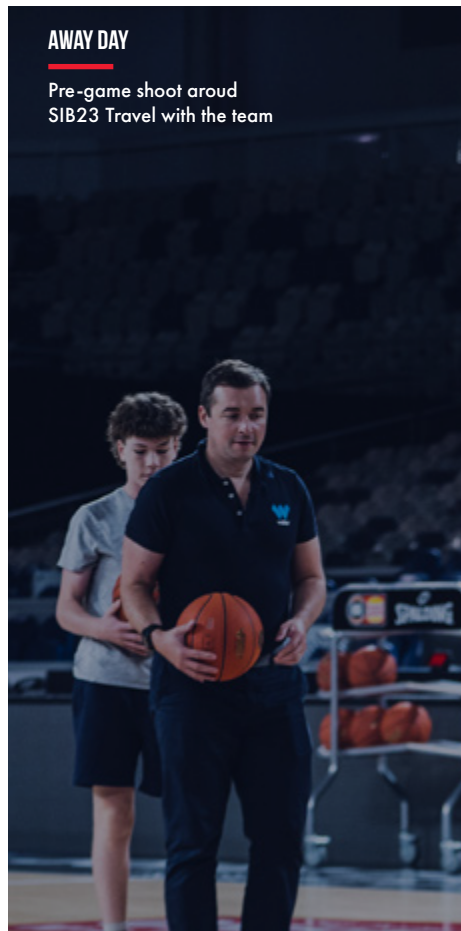
Our first event will kick off as an exclusive experience for our Sixers in Business members plus a guest.

The intimate environment will allow you to have more meaningful conversations with other members, the Executive Team at the Sixers plus Government Officials.

South Australia has developed a reputation for its impressive culinary experiences and this first event will showcase one of our many fine dining restaurants.

AWAY DAY

Pre-game shoot around
SIB23 Travel with the team



AWAY DAY

WHAT BETTER WAY TO GET TO KNOW FELLOW SIB
MEMBERS THAN A TRIP AWAY.

Members will be treated to a 2-night stay for our away game in Sydney which includes a dining experience at one of the most exclusive restaurants the city has to offer.

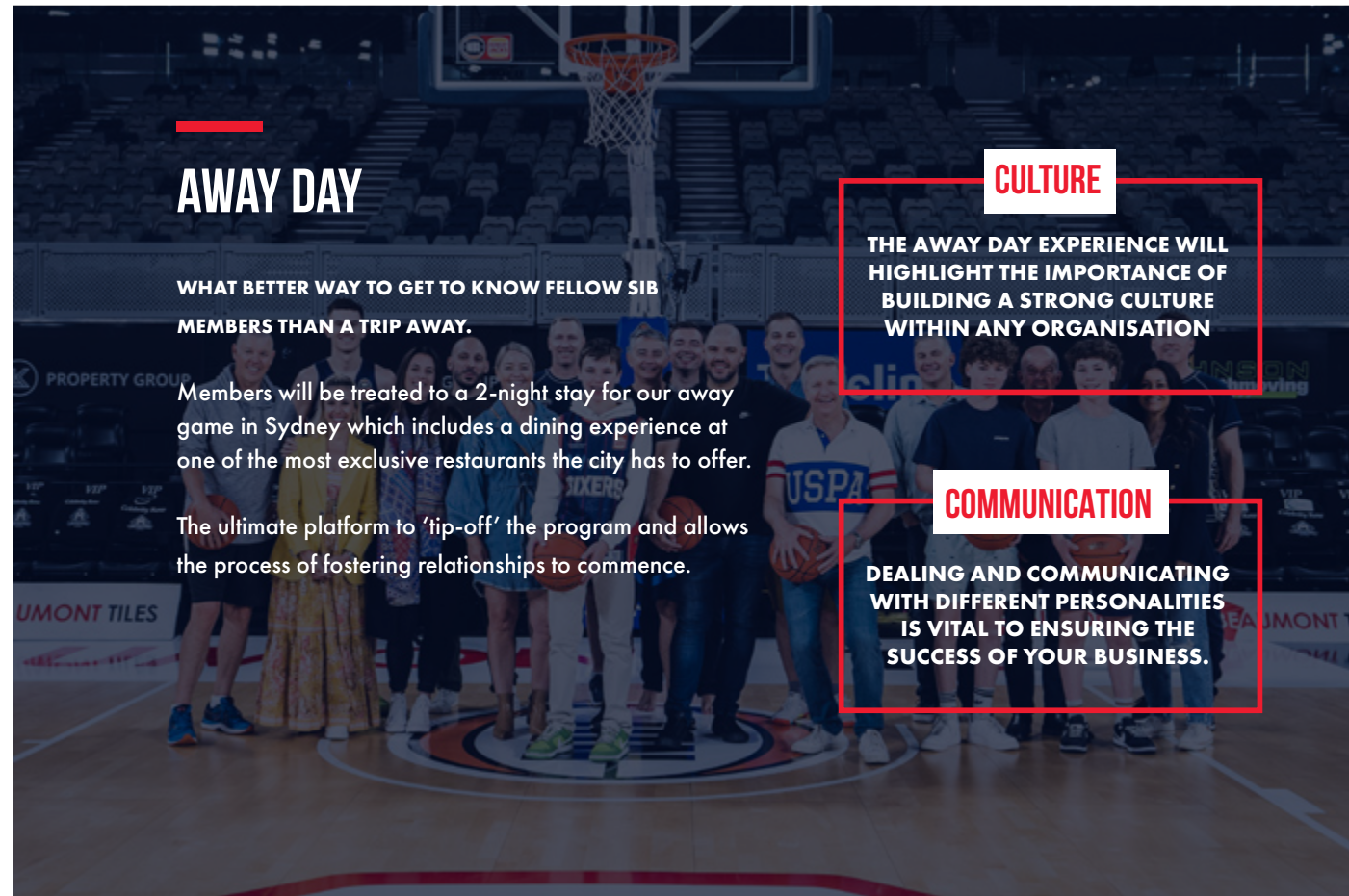
The ultimate platform to 'tip-off' the program and allows the process of fostering relationships to commence.

CULTURE

THE AWAY DAY EXPERIENCE WILL
HIGHLIGHT THE IMPORTANCE OF
BUILDING A STRONG CULTURE
WITHIN ANY ORGANISATION

COMMUNICATION

DEALING AND COMMUNICATING
WITH DIFFERENT PERSONALITIES
IS VITAL TO ENSURING THE
SUCCESS OF YOUR BUSINESS.



MAJOR LUNCHEON

The pinnacle event of the SIB event calendar, the Major Luncheon.

Previous editions have seen 500+ in attendance with keynote speakers, including Mark Bouris (pictured), flown in from interstate.

SIB members have a table to the event included in their package, alleviating any risk of missing out, whilst are provided guests lists in advance to strategically select where their table is placed, and any specific introductions be made.

Truly the highlight of the program.

Mark Bouris
SIB 23 Major Luncheon



Tom Koutsantonis
SIB 23 Major Luncheon



SEMINAR

INVESTMENT STRATEGY

This seminar will be led by Sixers Owner & Chairman, Grant Kelley.

Grant has a wealth of experience and knowledge in real estate investment, corporate strategy, fund and asset management, and will use this seminar to reflect on his own learnings.

An opportunity to hear from a Harvard graduate whose career has taken him across the globe and which includes serving as CEO to an ASX50 company.



Jess Adamson
SIB 23 Major Luncheon

WOMEN IN LEADERSHIP

We're proud that close to half of our support is female and we're excited to showcase the tremendous women who are leaders in their respective industries.

Guests will hear from an array of speakers in a relaxed and intimate setting, and have sufficient opportunity to ask questions and interact, whilst growing their own network.



GAMEDAY

The program has been designed with networking in mind and what better backdrop than attending our highly sought after games.

Twice a season SIB members will have access to a private cocktail style function which will feature guest speakers and ample time to network.

Once the formalities are over, you'll have the opportunity to sit back and experience the best gameday experience in South Australia.



Adelaide Entertainment Centre
NBL23



BECOME A SIB MEMBER

TIER 1 | OFFICIAL SIB PARTNER

*LIMITED TO TWO PARTNERS

BRANDING:

- On all marketing collateral and invitations
- Significant exposure at each event
- Digital Directory
- Designated landing page
- At all Sixers home games (Club function)

ENGAGEMENT:

- Host the Women in Leadership or Investment Strategy networking event at your business
- Exclusive Sixers In Business Welcome Gift
- Memorabilia item

EVENTS | AWAY DAY:

- Return flights (1)
- 2 nights' accommodation, includes breakfast (single or twin share)
- Welcome Dinner (1)
- Hospitality ticket (1)
- Ability to watch private shootaround
- Additional packages at discounted rate

EVENTS | MAJOR LUNCHEON:

- Table of 10 guests
- Showcase your business via video content or incorporate into MC's script
- Ability to provide each guest with a gift

EVENTS | NETWORKING:

- Two (2) invitations to Women In Leadership
- Two (2) invitations to Investment Strategy seminar
- Two (2) invitations to exclusive Sixers In Business private corporate suite for two (2) select games)
- Games to be determined prior to start to season
- Includes food & beverage
- Games are non-transferable

INVESTMENT: \$19,500 EX. GST

BECOME A SIB MEMBER

TIER 2 | OFFICIAL SIB MEMBER

BRANDING:

- SIB digital directory
- Designated landing page
- At all Sixers home games (Club function)

ENGAGEMENT:

- Exclusive Sixers In Business Welcome Gift
- Memorabilia item

EVENTS | AWAY DAY:

- Return flights (1)
- 2 nights' accommodation, includes breakfast (single or twin share)
- Welcome Dinner (1)
- Hospitality ticket (1)
- Ability to watch private shootaround
- Additional packages at discounted rate

EVENTS | MAJOR LUNCHEON:

- Table of 10 guests

EVENTS | NETWORKING:

- Two (2) invitations to Women In Leadership
- Two (2) invitations to Investment Strategy seminar
- Two (2) invitations to exclusive Sixers In Business private corporate suite for two (2) select games)
- Games to be determined prior to start to season
- Includes food & beverage
- Games are non-transferable

INVESTMENT: \$9,500 EX. GST



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