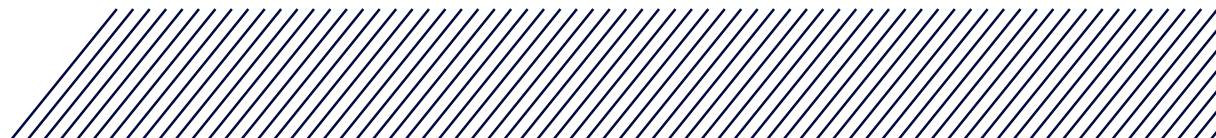


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NBL 22.23

SIXERS
BUSINESS





“

**THE SIXERS IN BUSINESS
PROGRAM IS THE BEDROCK OF
CLUB GROWTH AND CORPORATE
ENGAGEMENT.**

Grant Kelley,
Owner & Chairman



SIB OVERVIEW

THE SIXERS IN BUSINESS PROGRAM HAS BEEN DESIGNED WITH THE PURPOSE TO PROVIDE BUSINESS OPPORTUNITIES AND CONNECTIONS VIA NON GAME-DAY EXPERIENCES.

Led by our Owner & Chairman Grant Kelley, the program will feature unique events away from game-day and open business club members to our vast array of contacts. A structured program will drive relationships and our team will be tasked to facilitate introductions.

Launched in 2021/22, Sixers In Business was a fantastic success and extremely well received by both our own corporates and overall SA community. The aim of the program is to increase brand awareness, build on your referral network, and ultimately grow your business.

“WE PARTNER WITH MANY SPORTING ORGANISATIONS ACROSS MULTIPLE CODES BOTH IN SA AND NATIONALLY. WHAT WE EXPERIENCED WITH SIXERS IN BUSINESS STOOD OUT AND HAS SET AN INCREDIBLY HIGH BAR.”

Mark Frahn,
Managing Director | Comwire IT

SIB NETWORKING

A PERFECT FORUM TO INTRODUCE
YOURSELF AND BEGIN TO FOSTER
LONG-TERM RELATIONSHIPS.

Our first event will kick off as an exclusive experience for our Sixers in Business members plus a guest.

The intimate environment will allow you to have more meaningful conversations with other members, the Executive Team at the Sixers plus Government Officials.

South Australia has developed a reputation for its impressive culinary experiences and this first event will showcase one of our many fine dining restaurants.

**“THOROUGHLY ENJOYED THE
EVENING AND ITS INFORMAL
NATURE. IT ALLOWED ME TO
CONNECT WITH THE OTHER
MEMBERS ON A PERSONAL LEVEL.”**

Louis Leventis,
Principal | Leventis Lawyers





ROSS PELLIGRA | CHAIRMAN
Pelligra Group



SIMON CVETKOSKI | CEO
My Money House



DAVID GALLANT | CEO
Walker Corporation



KOSTA KOUTSONAS | DIRECTOR
Samaras Group

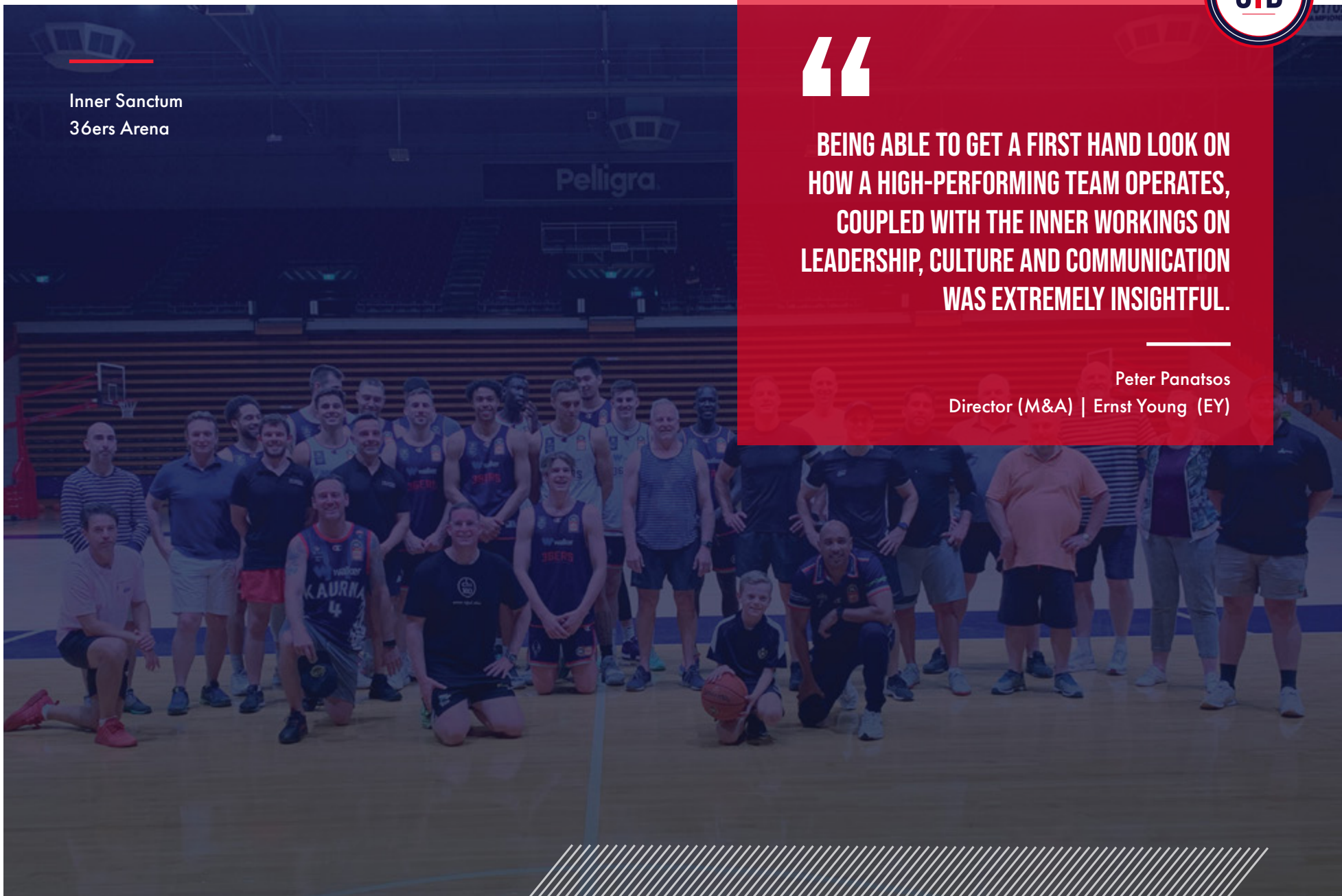


Inner Sanctum
36ers Arena

“

BEING ABLE TO GET A FIRST HAND LOOK ON
HOW A HIGH-PERFORMING TEAM OPERATES,
COUPLED WITH THE INNER WORKINGS ON
LEADERSHIP, CULTURE AND COMMUNICATION
WAS EXTREMELY INSIGHTFUL.

Peter Panatsos
Director (M&A) | Ernst Young (EY)



INNER SANCTUM

**A PERFECT EVENT TO UTILISE AS A TRAINING TOOL FOR YOURSELF AND STAFF OR
ALTERNATIVELY PROVIDE AS A THANK YOU TO A CLIENT.**

This experience will enable our Sixers in Business members to gain an understanding of how a professional basketball team comes together.

Revamped for 2022, the inner sanctum experience will include travelling with the team to one select game for the upcoming season. You'll experience hearing from our Head Coach, CJ Bruton, attend player meetings and develop an understanding of how the team prepares on the road.

CULTURE

A word which is thrown around more and more often, the inner sanctum experience will highlight the importance of building a strong culture within any organization.

COMMUNICATION

Dealing and communicating with different personalities is vital to ensuring the success of your business.





SIB Luncheon
SkyCity



SIB Luncheon
CJ Bruton



MAJOR LUNCHEON

THE ULTIMATE FUNCTION FOR SOUTH AUSTRALIA'S INDUSTRY LEADERS.

The showcase event of the Sixers In Business program, our Major Luncheon.

The only event which is made available for purchase to the public, the major luncheon saw over 450 attendees and garnered even further exposure for the SIB members and supporting partners.

The lunch will again feature keynote speakers from the Club, Government and key stakeholders, and as a SIB member you will have access to guest lists in advance in order to be strategically placed with individuals or corporations you wish to connect with.



INAUGURAL SIB MEMBERS



APEX STEEL SUPPLIES | BEAUMONT TILES | COMWIRE IT | CME GROUP | CMI TOYOTA

ELMAC CLEANING SERVICES | ERNST YOUNG (EY) | LEEDALL | LEVENTIS LAWYERS

MOORE AUSTRALIA | MY MONEY HOUSE | PATSOURIS & ASSOCIATES | PENNINGTON CLIFFS INVESTMENT MANAGEMENT

RETAILINK | ROMALDI CONSTRUCTIONS | SAMARAS GROUP | SYNERGY IQ | THE HOSPITAL RESEARCH FOUNDATION

VALO | WALKER CORPORATION



BECOME A SIB MEMBER

TIER 1 | SUPPORTING PARTNER

LIMITED TO 2 PARTNERS

BRANDING TO FEATURE:

- On all marketing collateral and invitations
- At each event
- On dedicated Sixers in Business webpage
- In SIB directory

EXCLUSIVE SIXERS IN BUSINESS WELCOME PACK AND MEMORABILIA

INVITATIONS TO:

- Welcome dinner (2)
- MVP & Hall of Fame Awards Night (2)
 - Major Luncheon (table of 10)
- Jacob's Creek Legends Room (official gameday club function, 4.5 hour f&b package) | 2 tickets to 1 mutually agreed game
 - Inner Sanctum Experience – Travel with the team

* Package for 1 person (flights, accommodation, team meeting, private shootaround access)

* Additional packages available for purchase

GAMEDAY

- Premium Row C tickets (2) available for redemption at each regular season home game (14 games)
- Jacob's Creek Legends Room access available at cost (\$120pp, per game)
 - Exclusive access to Finals tickets

TIER 2 | MEMBER

BRANDING TO FEATURE:

- At each event
- In SIB directory

EXCLUSIVE SIXERS IN BUSINESS WELCOME PACK AND MEMORABILIA

INVITATIONS TO:

- Welcome dinner (2)
- MVP & Hall of Fame Awards Night (2)
 - Major Luncheon (table of 10)
- Jacob's Creek Legends Room (official gameday club function, 4.5 hour f&b package) | 2 tickets to 1 mutually agreed game
 - Inner Sanctum Experience – Travel with the team

* Package for 1 person (flights, accommodation, team meeting, private shootaround access)

* Additional packages available for purchase

GAMEDAY

- Premium Row C tickets (2) available for redemption at each regular season home game (14 games)
- Jacob's Creek Legends Room access available at cost (\$120pp, per game)
 - Exclusive access to Finals tickets



INVESTMENT: \$19,500 EX. GST

INVESTMENT: \$9,500 EX. GST



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